

School of Management and Information Systems

- Business and Management Systems
- Economics and Finance
- Information Science and Technology

Business and Management Systems

Bachelor of Science

Business and Management Systems is an undergraduate degree that emphasizes the role of technology in business. It is based on broad foundational core courses common for all undergraduates in the school. Students in Business and Management Systems are preparing for careers in the expanding fields of business administration and management information systems. Professionals in these fields analyze organizational needs to provide technology-enabled management and operations.

Today's business environments have a critical need for professionals who have an understanding of information technologies; who feel comfortable in an electronic environment; and who are able to synthesize, analyze, and learn from vast amounts of information. These individuals are needed to realize technology's great potential to support business processes, decision-making, and communication.

As a business and management systems major, you will take courses that are rigorous and oriented toward building the foundation necessary for lifetime learning. Studying at Missouri's technological university, you will benefit from the world-class computer environment and your association with excellent students from around the country and the world. Students in the program are strongly encouraged to do summer internships or co-ops with companies before they graduate. There are many rich opportunities and students benefit greatly in terms of their education and the edge they have seeking full-time employment once they graduate.

Faculty

Associate Professor:

Ray Kluczny (Chair, Associate Dean), Ph.D., Arizona State University

Assistant Professor:

Christian End, Ph.D., Xavier University
 Lance Gentry, Ph.D., Michigan State University
 Bih-Ru Lea, Ph.D., Clemson University
 Ray Luechtefeld, Ph.D., Boston College
 Madhu Reddy, Ph.D., University of California, Irvine

Instructor:

Stephanie Fitch, M.A., University of Texas at Austin
 Amy Light Mills, M.B.A., J.D., University of Missouri-Columbia

Bachelor of Science Business and Management Systems

FRESHMAN YEAR

| First Semester | Credit |
|--|--------|
| SMIS 10 Introduction to Mgt & Inf Systems I ¹ | 1 |
| English 20 Exposition & Argumentation | 3 |
| Math 4 College Algebra | 3 |
| Biology 110, 231, 235, or 251 | 3 |

| | |
|---|----|
| IST 51 Visual Basic | 3 |
| Laboratory w/ Living or Physical Science Course | 1 |
| | 14 |

Second Semester

| | |
|---|----|
| SMIS 11 Introduction to Mgt & Inf Systems II ¹ | 1 |
| Psych 50 General Psychology | 3 |
| Business Calculus | 3 |
| History | 3 |
| IST 151-Java | 3 |
| Econ 121 Microeconomics | 3 |
| | 16 |

SOPHOMORE YEAR

| First Semester | Credit |
|--|--------|
| BUS 110 Mgt & Org Behavior | 3 |
| Speech 85 Princ of Speech | 3 |
| Stat 211 Stat Tools for Decision Making | 3 |
| IST 141 Info Systems | 3 |
| English 75, 80, 102, 105, 106, 177, or 178 Lit | 3 |
| | 15 |

Second Semester

| | |
|---|----|
| BUS 120 Essentials of Accounting | 3 |
| Econ 121 Macroeconomics | 3 |
| Chemistry, Geol, Ge Eng, or Physics | 3 |
| Art 80, 85; Music 50; Theater 90 | 3 |
| IST 286 Web Design | 3 |
| | 15 |

JUNIOR YEAR

| First Semester | Credit |
|---------------------------------------|--------|
| English 65 Tech Writ | 3 |
| BUS 230 Business Law | 3 |
| BUS 240 Basic Marketing | 3 |
| BUS 250 Basic Finance | 3 |
| Econ 211 Intro to Econ Stat | 3 |
| | 15 |

Second Semester

| | |
|--|----|
| Speech 181 Communication Theory | 3 |
| Political Science 90 American Government | 3 |
| BUS 260 Business Operations | 3 |
| BUS 220 Managerial Accounting | 3 |
| Elective (Emphasis Area) | 3 |
| | 15 |

SENIOR YEAR

| First Semester | Credit |
|--|--------|
| English 260 Practicum in Technical Writing | 3 |
| Culture, Sociology, Religion ² | 3 |
| BUS 280 Strategic Management | 3 |
| Elective (Emphasis Area) | 6 |
| | 15 |

Second Semester:

| | |
|---|----|
| SMIS 397 Capstone Seminar in Bus & Mgt Sys ¹ | 3 |
| Free Electives | 12 |
| | 15 |

A grade of "C" or better is required in the following courses for graduation; SMIS 10, SMIS 11, SMIS 397, IST 51, IST 141, IST 151, IST 286, Bus 110, Bus 120, Bus 230, Econ 121, Bus 240, Bus 250, Bus 260, Bus 270, Bus 280, and Econ 211.

¹Writing Intensive Course

²Economics 220; English 215, 230, 281, 345, 350; Foreign Language Beyond Second Semester; History 340, 355; Philosophy 25, 35, 75, 212, 340, 355; Any Politi-

cal Science; Psychology 270, 380; Any Sociology; Speech 235

Emphasis Areas

Choose 3 courses within one of the following two emphasis areas. A grade of "C" or better is required in emphasis area courses for graduation.

Business Administration

- BUS 270 - Human Resources
- Econ 221 - Intermediate Microeconomic Theory
- Econ 222 - Intermediate Macroeconomic Theory
- Econ 223 - Managerial Economics
- Econ 230 - Law and Economics
- Any 300 Level ECON Lecture Courses
- Any 300 Level BUS Lecture Courses
- Foreign Language
- Psych 212 - Industrial Psychology
- Psych 372 - Group Dynamics
- Psych 374 - Organizational Psychology

Management Information Systems

- IST 223 - Database Management
- IST 233 - Networks and Communications
- IST 243 - Systems Analysis

Minor in Business and Management Systems

A minor in Business and Management Systems will consist of 15 hours made up of the following courses:

- 1) Econ 121-Principles of Microeconomics
- 2) Econ 122-Principles of Macroeconomics
- 3) Bus 110-Management & Organizational Behavior
- 4) Bus 120-Essentials of Accounting
- 5) Bus 230-Business Law

Business Courses

- 100 Special Problems** (Variable) Problems or readings on specific subjects or projects in the department. Consent of instructor required.
- 101 Special Topics** (Variable) This is designed to give the department an opportunity to test a new course. Variable title.
- 110 Management And Organizational Behavior** (Lect 3.0) The course provides coverage of classic and current management principles, as well as the study of the behavior of individuals and groups in an organizational setting. Topics include motivation, leadership, organizational design, and conflict resolution. Prerequisite: Psych 50.
- 120 Essentials Of Accounting** (Lect 3.0) This course is an introduction to accounting and its significant role in making sound business decisions. Emphasis is in financial accounting, what accounting information is, it's importance, and how it is used to facilitate business processes. Prerequisite: Math 4.
- 200 Special Problems** (Variable) Problems or readings on specific subjects or projects in the department. Consent of instructor required.

- 201 Special Topics** (Variable) This is designed to give the department an opportunity to test a new course. Variable title.
- 220 Managerial Accounting** (Lect 3.0) Emphasizes internal use of accounting information in establishing plans and objectives, controlling operations, and making decisions involved with management of an enterprise (the determination of costs relevant to a specific purpose such as inventory valuation, control of current operation, or special decisions). Prerequisite: Bus 120.
- 230 Business Law** (Lect 3.0) This course is an introduction to the nature and meaning of law and the legal environment of business. Topics include the legal process, sources of law, and institutions. Prerequisites: Bus 110 and Econ 121.
- 240 Basic Marketing** (Lect 3.0) The course examines the distribution, product, price, and promotion policies that underlie the activities of marketing institutions and the managerial, economic, and societal implications of such policies. Prerequisites: Bus 110, Econ 121 or 122, and English 65.
- 250 Business Finance** (Lect 3.0) This course studies the need for funds in business and the techniques of analysis used to determine how effectively these funds are invested within the firm. Topics include the institutions, instruments, and markets concerned with raising funds. Prerequisites: Bus 120, Econ 111, and Econ 122.
- 260 Business Operations** (Lect 3.0) This course examines the concepts, processes, and institutions that are fundamental to an understanding of business operations within organizations. Emphasis is on the management and organization of manufacturing and service operations and the application of quantitative methods to the solution of strategic, tactical and operational problems Prerequisites: Bus 120, Mathematics Survey of Calculus, and Econ 121.
- 270 Human Resource Management** (Lect 3.0) The course examines employee selection, performance appraisal, training and development, compensation, legal issues, and labor relations. Prerequisite: Bus 110.
- 280 Strategic Management** (Lect 3.0) Study of the formulation and implementation of corporative, business and functional strategies designed to achieve organizational objectives. Case studies and research reports may be used extensively. (It is preferred that this course be taken during the student's senior year.) Prerequisites: Bus 240 and 250.
- 300 Special Problems** (Variable) Problems or readings on specific subjects or projects in the department. Consent of instructor required.
- 301 Special Topics** (Variable) This is designed to give the department an opportunity to test a new course. Variable title.
- 390 Undergraduate Research** (Variable) Designed for the undergraduate student who wishes to engage in research. Not for graduate credit. Not

more than six credit hours allowed for graduation credit. Subject and credit to be arranged with the instructor.

Management Systems Courses

- 001 Introduction to Management Systems** (Lect 1.0) Introduction to Management Systems as a profession. Orientation to campus facilities and services. Instruction and practice in basic study, test-taking, computer and collaborative learning skills. Prerequisite: Mg Sys Majors.
- 101 Special Topics** (Variable) This course is designed to give the department an opportunity to test a new course. Variable title.
- 202 Cooperative Training in Management Systems** (Variable) On-the-job experience gained through cooperative education with industry with credit arranged through departmental co-op advisor. Grade received depends on quality of reports submitted and work supervisor's evaluation. Prerequisite: Completed 30 hours toward degree.
- 302 Internship** (Variable) Internship will involve students applying critical thinking skills and discipline specific knowledge in a work setting based on a project designed by the advisor and employee. Activities will vary depending on the student's background and the setting. Prerequisite: Completed 30 hours toward degree.
- 397 Capstone Seminar in Management Systems** (Lect 3.0) Issues and problems relating to management and information technology will be presented. Group projects will require work as a member of a team, creative problem-solving and application of management systems principles to real and simulated problems. Prerequisite: Senior standing as management systems major.

Economics and Finance

Bachelor of Arts in Economics
Bachelor of Science in Economics
Master of Arts in Economics

Master of Arts available as a cooperative degree program with the Economics Department of the University of Missouri-St. Louis. A maximum of 12 graduate semester hours may be taken at UMR.

Economics has been called the "science of scarcity." It is the study of how individuals allocate scarce resources for production in order to satisfy their human needs and wants. This focus on the human condition places economics firmly into the social sciences area. However the application of economic principles to problems of choice in markets and in financial decision-making also gives economics a central role in the theory of business administration and management.

The UMR Economics Department offers a relevant business-oriented educational experience while maintaining the social science flavor of the traditional economics degree. The curriculum is based on a broad foundational core which is common to the other degree programs in the School of Management and Information Systems, Business Administration and Information Science and Technology. Students majoring in economics also take up to 33 hours of economics, finance, and management courses.

The Economics courses are taught rigorously and are technically-oriented. They also provide a solid social science education with studies of the social problems of market failure, monopoly, inflation, and the effectiveness of government economic and social policy. The department also offers a menu of finance courses for those students interested in an economics degree with a finance emphasis. Graduated students have an excellent education with job opportunities across the spectrum from business, finance, study of the law, government and public policy.

The economics program allows for the flexibility of selecting either the Bachelor of Arts or Bachelor of Science programs, depending on which best fits your goals and skills. Either degree will provide you with the necessary skills to compete effectively in the job market or succeed in graduate school.

Students wishing to minor in economics may select from a variety of courses tailored to their own needs. Specific tracks are available in energy/technology, international, financial, business economics, and accounting and finance.

Students majoring in an academic area at UMR other than economics can pursue a secondary B.A. or B.S. in economics to accompany their primary major. See the department chair of economics for more details on this academic option.

The UMR Economics Department has in place a cooperative Bachelor of Science/Master of Science in Accounting with the College of Business and Public Administration at the University of Missouri-Columbia. A student can take at UMR up to 90 hours of the 150 hours required for the BS/MS in accounting. The remaining 60 hours must be taken at Columbia. After completing the 90 hours at UMR the student must take the GRE exam and be admitted into the UMC graduate program.

Faculty

Professors:

Gregory Gelles (Chair), Ph.D., University of West Virginia
 David Hentzel (Emeritus), Ph.D., Southern Illinois
 Walter D. Johnson (Emeritus), Ph.D., University of Oklahoma

Associate Professors:

Richard Bryant, Ph.D., University of California, Davis
 Eun Soo Park, Ph.D., Northwestern University

Assistant Professors:

Michael Davis, Ph.D., University of California, San Diego
 Julie Gallaway, Ph.D., Colorado State University
 Xuejing Xing, Ph.D., University of Missouri-Columbia
 Duo Zhang, Ph.D., West Virginia University

Bachelor of Arts Economics

In addition to the general university requirements for a Bachelor of Arts degree, a student must complete:

- 1) Economics 121, 122, 221 and 222 with a minimum grade of "C" in each.
- 2) At least 18 additional hours of economics electives, above the 200 level, with a minimum grade of "C" in each.
- 3) Engineering Management 130 and 131; and Statistics 115; or Economics 111; and Economics 211.

Bachelor of Arts Economics (Preparation for Teacher Certification)

The student will fulfill the general requirements for the bachelor of arts degree, *except for foreign language*; the requirement for the Economics major (*teacher certification*); and the requirements for Missouri certification in the teaching of Social Studies. See Economics. Contact the Economics Department for advising. Requirements for Teacher Certification as an Economics major are as follows:

1. Prerequisites for the Economics major are Econ 121, 122, 221, 222 with a minimum grade of "C" in each.
2. Econ 111 and 211 with a minimum grade of "C" in each. In addition, twelve hours of electives in economics with a minimum grade of "C". Stat 115 or 211 can substitute for Econ 111.
3. Eng Mg 130 and 131. Eng Mg 230 can substitute for Eng Mg 130 and 131.
4. Thirty-seven hours of general education requirements to include English 20 and 60 and Speech 85; six hours of humanities and fine arts; twelve hours of social science to include History 175 or 176, Political Science 90, Psychology 50, and Geography; seven hours of natural science to include Physics or Geology and Biology 110 with one lab and three hours of mathematics to include Math 2 or 4 or higher.

Areas of Concentration

Students are encouraged to use their electives, both in economics and in general, to develop areas of concentration beyond the core requirements. Among the possibilities are business, finance, and international affairs. Faculty advisors will assist students in establishing these curricular tracks.

Bachelor of Science Economics FRESHMAN YEAR

| First Semester | Credit |
|--|--------|
| SMIS 10 Freshman Introduction ¹ | 1 |
| English 20-Exposition & Argumentation ¹ | 3 |
| Math 4 College Algebra | 3 |
| Biology 110, 231, 235, or 251 | 3 |
| IST 51 Visual Basic | 3 |
| Lab w/Living or Physical Science Course | 1 |
| | 14 |

| | |
|---|----|
| Second Semester | |
| SMIS 11 Freshman Introduction | 1 |
| Psych 50 General Psychology | 3 |
| Survey of Calculus | 3 |
| History | 3 |
| IST 151 Java | 3 |
| Economics 121 or 122 | 3 |
| | 16 |

SOPHOMORE YEAR

| | |
|--|----|
| First Semester | |
| BUS 110 Mgt & Org. Behavior | 3 |
| Speech 85 Princ of Speech | 3 |
| Stat 211 Stat Tools for Decision Making | 3 |
| IST 141 Info Systems | 3 |
| English 75, 80, 102, 105, 106, 177, or 178 lit | 3 |
| | 15 |

| | |
|---|----|
| Second Semester | |
| BUS 120 Essentials of Accounting | 3 |
| Econ 121 or 122 | 3 |
| Chemistry, Geol, Ge Eng, or Physics | 3 |
| Art 80, 85; Music 50; Theatre 90 | 3 |
| IST 286 Web Design | 3 |
| | 15 |

JUNIOR YEAR

| First Semester | Credit |
|---------------------------------------|--------|
| English 65 | 3 |
| BUS 230 Business Law | 3 |
| Econ 221 Interm Micro | 3 |
| Econ 222 Interm Macro | 3 |
| Econ 211 Intro To Econ Stat | 3 |
| | 15 |

Second Semester

| | |
|--|----|
| Speech 181 Communication Theory | 3 |
| Political Science 90 American Government | 3 |
| Emphasis Area Electives ² | 9 |
| | 15 |

SENIOR YEAR

| First Semester | Credit |
|---|--------|
| English 260 | 3 |
| Culture, Sociology, Religion ³ | 3 |
| Emphasis Areas Electives ² | 9 |
| | 15 |

| | |
|--|----|
| Second Semester | |
| SMIS 397 Capstone ¹ | 3 |
| Free Electives | 12 |
| | 15 |

Economics students must earn the grade of "C" or better in all Economics and Finance courses to receive credit toward graduation.

¹In-Major Writing Intensive

²Electives 18 hours of which 12 hours must be Economics to be selected from Econ, 223, Econ 230 or any 300 level Econ Lecture courses and accumulate 6 hours from the following Psych 212, Psych 372, Psych 374 or any 300 level Business Lecture courses.

³Economics 220; English 215, 230, 281, 345, 350; Foreign Language Beyond Second Semester; History 340, 355; Philosophy 25, 35, 75, 212, 340, 355; Any Political Science; Psychology 270, 380; Any Sociology; Speech 235

Minor in Economics

Students majoring in other disciplines are encouraged to develop a minor in economics. The formal minor in economics is designed to provide students with a solid understanding of economic principles and concepts and the ability to apply this knowledge to a host of economic, public policy and business problems. This program will be of particular benefit to those students whose major field of study may lead them to pursue a management position or later graduate studies in business.

The minor in economics requires the completion of a minimum of 15 hours of economics course work with a grade of "C" or better. Required courses in the minor program include both Economics 121 and 122 and at least one of the intermediate theory courses, Economics 221 and/or Economics 222. The choice of which intermediate theory course depends on which 300 level economic electives the student, in consultation with the department's minor advisor, selects for their program.

Energy/Technology Minor**(15 hours)**

Required courses:

- Econ 121-Principles of Microeconomics
- Econ 122-principles of Macroeconomics
- Econ 221-Intermediate Microeconomics Theory

And 6 hours from:

- Econ 311-Econometrics
- Econ 335-Cost Benefit Analysis
- Econ 340-Environmental & Natural Resource Economics
- Econ 345-Energy Economics

International Economics Minor**(15 hours)**

Required courses:

- Econ 121-Principles of Microeconomics
- Econ 122-Principles of Macroeconomics
- Econ 222-Intermediate Macroeconomics Theory

And 6 hours from:

- Econ 322-International Trade
- Econ 351-Economic Development
- Econ 360-Comparative Economic Systems

Financial Economics Minor**(15 hours)**

Required courses:

- Econ 121-Principles of Microeconomics
- Econ 122-Principles of Macroeconomics
- Econ 221-Intermediate Microeconomic Theory
- Or Econ 222- intermediate Macroeconomic Theory

And 6 hours from:

- Econ 320-Money and Banking
- Econ 321-Finance
- Econ 322-International Trade

Business Economics Minor**(15 hours)**

Required courses:

- Econ 121-Principles of Microeconomics
- Econ 122-Principles of Macroeconomics

- Econ 221-Intermediate Microeconomics Theory

And 6 hours from:

- Econ 321-Finance
- Econ 330-Public Finance
- Econ 335-Cost Benefit Analysis
- Econ 375-Labor Economics

Accounting and Finance Minor**(18 hours)**

The Accounting and Finance Minor is an interdisciplinary course of study incorporating knowledge from Statistics, Engineering Management and Economics. Students pursuing this minor will be exposed to the interrelationships among statistics, accounting, economics, and finance, and will be introduced to a practical understanding of a number of accounting and business-related topics.

Required courses:

- Econ 211-Intro to Economics Statistics
- Or Stat 213-Stat Methodology in Eng or Stat 215-Eng Stat
- Or Stat 344-Mathematical Stat
- Econ 121-Principles of Microeconomics
- Econ 221-Intermediate Microeconomics
- Eng Mg 230-Managerial Accounting or
- Eng Mg 322-Accounting for Eng Mg

And 6 hours from:

- Eng Mg 252-Financial Management
- Econ 321-Finance
- Econ 323-International Finance
- Econ 330-Public Finance
- Eng Mg 332-Eng Cost Accounting

Economics Courses

100 Special Problems (Variable) Problems or readings on specific subjects or projects in the department. Prerequisite: Consent of instructor required.

101 Special Topics (Variable) This course is designed to give the department an opportunity to test a new course. Variable title.

111 Business And Economic Statistics I (Lect 3.0) This is an introductory course in business and economic statistics. Our main objective is to familiarize the student with elementary statistical concepts within the context of numerous applications in Business and Economics. We will highlight the primary use of statistics, that is, to glean information from an available sample regarding the underlying population. Prerequisite: Math 2 or Math 4 with a grade of "C" or better. (Co-listed with Stat 111)

121 Principles Of Microeconomics (Lect 3.0) An examination of how resources and products are priced and how income is distributed within various types of market structures.

122 Principles Of Macroeconomics (Lect 3.0) A study of alternative strategies for managing the U.S. economy within a global environment, to attain the goals of full employment, stability and growth.

- 200 Special Problems** (Variable) Problems or readings on specific subjects or projects in the department. Prerequisite: Consent of instructor required.
- 201 Special Topics** (Variable) This course is designed to give the department an opportunity to test a new course. Variable title.
- 211 Introduction To Economic Statistics** (Lect 2.0 and Lab 1.0) Introduction of econometric techniques for the analysis of economic data. Topics will include collection, manipulation, and presentation of economic and business data, linear, economic models, testing economic hypotheses, and forecasting. Application of all techniques using economic data and statistics software. Prerequisites: Econ 121 or 122, and Math 4 or higher and Stat 115 or Stat 211.
- 220 History Of Economic Thought** (Lect 3.0) Contributions of the classical and modern economists to the development of economic thought. Course aims at establishing a synthesis of evolving doctrines which have become the basis of currently accepted economic theory. Prerequisites: Econ 121 and 122.
- 221 Intermediate Microeconomic Theory** (Lect 3.0) Analysis of demand and supply in various market environments using the theories of production, resource pricing, and distribution of income. Emphasis on efficiency attainment and the rationale for market intervention. Prerequisites: Econ 121 and 122.
- 222 Intermediate Macroeconomic Theory** (Lect 3.0) Examines the theoretical framework of national income and product generation, and the use of this theory to construct approaches such as, monetary and fiscal policy to attain economic, political and social goals. Prerequisites: Econ 121 and 122.
- 223 Managerial Economics** (Lect 3.0) Business students who become managers of business enterprises should understand how market economic forces create opportunities for making profit. Business students need to be trained in managerial applications of microeconomic theory. Managerial Economics brings together those topics in micro theory that can be applied to business decision making. Prerequisites: Econ 121 & 122.
- 230 Law And Economics** (Lect 3.0) Study of application of economics analysis to legal concepts, issues and reasoning. Emphasizes the use of microeconomic theory to examine questions of efficacy and efficiency of decisions emanating from three major areas of common law -property rights, contracts and torts. Prerequisite: Econom 121 or equivalent.
- 250 Business Finance** (Lect 3.0) This course studies the need for funds in business and the techniques of analysis used to determine how effectively these funds are invested within the firm. Topics include the institutions, instruments, and markets concerned with raising funds. Prerequisites: Bus 120, Econ 111, Econ 122.
- 300 Special Problems** (Variable) Problems or readings on specific subjects or projects in the department. Consent of instructor required.
- 301 Special Topics** (Variable) This course is designed to give the department an opportunity to test a new course. Variable title.
- 302 Internship** (Variable) Internship will involve students applying critical thinking skills and discipline-specific knowledge in a work setting based on a project designed by the advisor and employee. Activities will vary depending on the student's background and the setting. Prerequisite: Senior status; must have completed 24 hours in major.
- 311 Econometrics** (Lect 3.0) Applied statistical analysis of economic phenomena, including identification, least squares bias, and autocorrelation with emphasis on recent estimation procedures. Prerequisites: Stat 115 & 116, Econ 221 and 222.
- 315 Mathematical Economics** (Lect 3.0) Marginal analysis, calculus, and linear algebraic systems are applied in selected advanced topics in economics such as price theory, general equilibrium theory, input-output analysis, activity analysis, and game theory. Prerequisite: Econ 221, 222, and Math 8.
- 320 Money And Banking** (Lect 3.0) Study of the origin, principles, and functions of money, emphasizing the role of banks in the effectuation of monetary policies geared to achieve various economic and political goals. Prerequisite: Econ 222.
- 321 Finance** (Lect 3.0) This course provides a rigorous and consistent presentation of the theory of financial decisions. Capital markets are analyzed under assumptions of risk aversion and uncertainty. Models of modern portfolio theory are discussed including the CAPM and the Modigliani-Miller analysis. Prerequisite: Econ 221 or Econ 222.
- 322 International Trade** (Lect 3.0) Analysis of gains from trade; the effects of factor mobility; effects of trade restrictions on trade flow and income distribution; arguments for restricting trade; and effects of trade on economic development, employment and human capital development. Prerequisite: Econ 221.
- 323 International Finance** (Lect 3.0) Examination of the international monetary system, the Balance of Payments, the foreign exchange market, futures and options markets; foreign exchange and other risk management for firms, financing from a global perspective and direct foreign investment. Prerequisite: Econ 222.
- 330 Public Finance** (Lect 3.0) Study of government expenditures and sources of revenue. Particular emphasis is given to governmental decision making--how these decisions affect the economy and the behavior of individuals, firms, and families within the economy; and how these decisions may be evaluated. Prerequisite: Econ 221.
- 335 Cost-Benefit Analysis** (Lect 3.0) Investigates the rationale for cost-benefit analysis within a free enterprise setting. Discussion of market efficiency

and failure; determination of social costs and benefits; applications of cost-benefit analysis; and, problems remaining in theory and practice. Prerequisite: Econ 221.

- 340 Environmental And Natural Resource Economics** (Lect 3.0) Optimum use of replenishable and non-replenishable resources, public goods and common resources, externalities, private vs. public costs, and quality of the environment; emphasis on public policy related to environmental and natural resource economics. Prerequisite: Econ 221.
- 345 Energy Economics** (Lect 3.0) Market structure. World resource development. Supply and demand analysis on energy production and consumption within domestic and global settings. Prerequisite: Econ 221.
- 351 Economic Development** (Lect 3.0) Theoretical analysis of the problem of economic development of the "poor" countries, where two-thirds of the world's population lives. Treatment of basic problem areas leading to a synthesis of theoretical approaches for the achievement of development. Prerequisite: Econ 221 or 222.
- 357 Network Economy** (Lect 3.0) The course takes a look at the emerging Network/Internet economy, using traditional economic tools. Topics include production and reproduction cost of information, information as an "experience good," creation of different version of products, switching cost and lock-in affects, market adoption of dynamics, first-mover advantage, and intellectual property rights. Prerequisite: Econom 221. (Col-listed with IST 357)
- 375 Labor Economics** (Lect 3.0) Labor as a factor of production, collective bargaining, trade unionism, labor legislation, from the viewpoint of public policy. Prerequisite: Econ 221 or Econ 222.
- 389 Problems In Economic Policy** (Lect 3.0) Advanced course designed for students majoring within the department. Appraisal and analysis of major problems of economic policy. Research and reports. Topics covered vary from year to year. Offered jointly by members of the department. Prerequisite: Seniors with 24 or more hours in Econ.

Information Science and Technology

Bachelor of Science
Master of Science

Information Science and Technology offers a bachelors degree focused on today's cutting edge information technology. Students in Information Science and Technology study the latest technology in areas including networking, telecommunications, E-commerce, and integrated business systems. Professionals in this field administer, maintain, and support computer systems and networks.

Today's business environments have a critical need for professionals who have an understanding of information technologies based on a broad knowledge of management practices, economics, psychology, and the humanities. These individuals are needed to implement the technology to support business processes, managerial decision-making, and organizational communication.

As an information science and technology major, you will take courses that are rigorous and oriented toward building the foundation necessary for lifetime learning. Studying at Missouri's technological university, you will benefit from the world-class computer environment and your association with excellent students from around the country and the world. Students in the program are strongly encouraged to do summer internships or co-ops with companies before they graduate. There are many rich opportunities and students benefit greatly in terms of their education and the edge they have seeking full-time employment once they graduate.

Faculty

Professor:

Barry Flachsbart (Chair), Ph.D., Stanford University
Richard Hall (Associate Dean), Ph.D., Texas Christian University

Assistant Professor:

Madhu Reddy, Ph.D., University of California, Irvine
Wen-Bin Yu, Ph.D., University of Louisville

Instructor:

Stephanie Fitch, M.A., University of Texas at Austin
William Kehr, Ph.D., University of Missouri-Rolla

Bachelor of Science Information Science and Technology*

FRESHMAN YEAR

| First Semester | Credit |
|--|-----------|
| SMIS 10-Introduction to Mgt & Inf Systems I ¹ | .1 |
| English 20-Exposition & Argumentation | .3 |
| Math 4-College Algebra | .3 |
| Biology 110, 231, 235, or 251 | .3 |
| IST 51-Visual Basic | .3 |
| Laboratory w/ Living or Physical Science Course | <u>.1</u> |
| | 14 |

Second Semester

| | |
|---|-----------|
| SMIS 11-Introduction to Mgt & Inf Systems II ¹ | .1 |
| Psych 50-General Psychology | .3 |
| Business Calculus | .3 |
| History | .3 |
| IST 151-Java | .3 |
| Econ 121 or 122-Micro or Macro Econ | <u>.3</u> |
| | 16 |

SOPHOMORE YEAR

| First Semester | Credit |
|--|--------|
| BUS 110-Mgt & Organizational Behavior | .3 |
| Speech 85-Principles of Speech | .3 |
| Stat 211-Statistical Tools for Decision Making | .3 |
| IST 141-Information Systems | .3 |

English 75, 80, 102, 105, 106, 177, or 178 Lit 3
15

Second Semester

BUS 120-Essential of Accounting3
Econ 121 or 122-Micro or Macro Econ3
Chem, Geol, or Physics3
Art 80, 85; Music 50; Theater 903
IST 286-Web Design3
15

JUNIOR YEAR

First Semester Credit
English 653
BUS 230-Business Law3
IST 233-Networks and Communications3
IST 243-Systems Analysis3
Econ 211-Intro to Econ Statistics3
15

Second Semester

Speech 181-Communication Theory3
Pol Sci 90-American Government3
IST 221-Internet Concepts and Applications3
IST 231-Computer Components and Operation3
IST 241-E-Commerce3
15

SENIOR YEAR

First Semester Credit
English 260-Practicum in Technical Writing3
Culture, Sociology, Religion²3
IST Electives9
15

Second Semester
SMIS 397-Capstone Seminar in IST¹3
Free Electives12
15

A grade of "C" or better is required in the following courses for graduation; SMIS 10, SMIS 11, SMIS 397, IST 51, IST 141, IST 151, IST 286, Bus 110, Bus 120, Bus 230, Econ 121, IST 221, IST 223, IST 231, IST 233, IST 241, or IST 243.

¹Writing Intensive Course

²Culture, Sociology, Religion (any one of the following) Philosophy 25, 35, 75, 212, 340, 355; English 215, 230, 281, 345, 350; Psychology 270, 380; History 340, 355; Economics 220; Speech 235; Foreign Language Beyond Second Semester; Any Sociology; Any Political Science.

Electives

A grade of "C" or better is required in elective courses for graduation.

- CSC 317 Intellectual Property for Computer Scientists
- CSC 319 Management of Computing Services
- IST 321 Network Performance Design and Mgmt
- IST 342 E-Commerce Architecture
- IST 351 Leadership in Tech-Based Organizations
- IST 354 Multimedia Development and Design
- IST 355 Human Computer Interaction
- IST 357 Economics of E-Commerce

IST 361 Information Systems Project Management

Minor in Information Science and Technology

A minor in Information Science and Technology will require 15 hours to be made up of the following courses:

- 1) IST 51-Algorithms and Programming (Visual Basic)
- 2) IST 141-Information Systems
- 3) IST 151-Intro to Data Structures & App (JAVA)
- 4) IST 211-Web Design and Development
- 5) One other IST course at the 200 level or above.

Information Science and Technology Courses*

(Elective courses will initially be offered as experimental prior to their being assigned the permanent number shown in this catalogue)

51 Algorithms And Programming (Visual Basic)

(Lect 3.0) An introduction to algorithm design and analysis, programming, and use of the World Wide Web for information dissemination and retrieval. Additional topics include use of top-down design and subprograms to tackle complex problems and abstract data types. Interdisciplinary case studies involving both numerical and nonnumeric applications will be covered. Prerequisite: Entrance Requirements

101 Special Topics (Variable) This is designed to give the department an opportunity to test a new course. Variable title.

141 Information Systems (Lect 2.0 and Lab 1.0)

This course surveys information/systems technology for the management of enterprise information as a resource. Topics include elements of system design life cycle, database concepts, and decision support. Managerial and technical dimensions of information systems are blended in a framework for IS systems. The implementation, operation, and maintenance of information systems are also discussed. Projects are required. Prerequisite: IST 151.

151 Introduction To Data Structures And Applications (Java) (Lect 2.0 and Lab 1.0)

Programming concepts: functions, parameter passing, arrays, strings, classes, templates. Mathematical tools: sets, functions, and relations, O-notation, complexity of algorithms, proof by induction. Data structures and their representations: data abstraction, sequences, trees, binary search trees, associative structures. Algorithms: searching and sorting, iterative and recursive algorithms. Methods of testing correctness and measuring performance. Prerequisite: IST 51.

200 Special Problems (Variable) Problems or readings on specific subjects or projects in the department. Consent of instructor required.

201 Special Topics (Variable) This is designed to give the department an opportunity to test a new course. Variable title.

- 221 Internet Concepts And Applications** (Lect 3.0) This course involves a study of the methods used to extract and deliver dynamic information on the World Wide Web. The course uses a hands-on approach in which students actively develop Web-based software systems. Additional topics include installation, configuration and management of Web servers. Prerequisite: IST 211.
- 223 Database Management** (Lect 3.0) The course introduces the concepts of database management systems. Issues in database architecture, design, administration, and implementation are covered. Prerequisite: IST 141.
- 231 Computing Internals And Operating Systems** (Lect 3.0) Design-oriented introduction to computer components and operation. Standard codes; number systems; base conversions; computer arithmetic; boolean algebra; operating system components including memory management, device management, and I/O management; and related issues are covered. Prerequisite: IST 151.
- 233 Introduction To Computer Networks And Communications** (Lect 2.0 and Lab 1.0) The course provides an introduction to current and evolving computer networks. It includes the construction, operation, and management of those networks as well as discussions of layered network organization, network protocols, switching, and local and wide area networks. The course provides hands-on experience with local area network hardware and software. Prerequisite: IST 151.
- 241 E-Commerce** (Lect 3.0) Introduction to fundamental concepts of management and application to Information Technologies. This course examines the use of IT in business processes and the management issues of integrating IT into organization processes to gain a competitive advantage. Topics include: management; organizations and information systems; development life cycle; project management and systems engineering; process reengineering; and organization learning. Prerequisites: IST 141, IST 211.
- 243 Systems Analysis** (Lect 3.0) Introduction to the processes by which business information systems are analyzed, designed, and introduced into the business environment. Topics include investigation of existing systems, requirements analysis, logical and physical design, database design, forms design, and report analysis. Prerequisites: IST 141, preceded or accompanied by IST 223.
- 286 Web Development And Design** (Lect 1.5 and Lab 1.5) This course covers basic techniques for designing and building web sites. Topics include: w3c standards, separation of content and format, xhtml, css, JavaScript, web editors, graphics creation tools, accessibility, and principles of usable web design. Prerequisite: IST 151.
- 300 Special Problems** (Variable) Problems or readings on specific subjects or projects in the department. Consent of instructor required.
- 301 Special Topics** (Variable) This course is designed to give the department an opportunity to test a new course. Variable title.
- 321 Network Performance Design And Management** (Lect 3.0) This course provides analytical capabilities needed to effectively design, deploy, and manage computer networks and protocols. Prerequisite: IST 233 or IST 336.
- 336 Internet Computing** (Lect 3.0) A survey of computer networks and the Internet. Develops understanding of the concepts of Local Area Networks (LANs), Wide Area Networks (WANs), packet switching, and Internet protocols, along with the underlying technologies they use. Prerequisite: Approved MS entrance requirements in IST.
- 342 E-Commerce Architecture** (Lect 3.0) Course will cover the issues associated with computer architecture, as it relates specifically to e-commerce applications. Topics will include e-commerce systems and processes, specialized software, and databases. Prerequisite: IST 233 or IST 336.
- 351 Leadership In Technology-Based Organizations** (Lect 3.0) The course focuses on the knowledge and skills necessary for the development and implementation of effective strategies for the management of technology-based organizations. This involves: developing a general management perspective on technology and innovation, examining the problems of new product development, identifying distinctive technological competencies, licensing and marketing technologies, assessing the organizational and industrial context of technology. Prerequisite: Senior or Graduate Standing.
- 354 Multi-Media Development And Design** (Lect 3.0) Students will learn current practices for development and design of interactive multimedia. The course covers tools for development of 2-D and 3-D graphics, video, audio, animation, and integrated multimedia environments. Prerequisites: IST 51, Cmp Sc 53 or Cmp Sc 73.
- 357 Network Economy** (Lect 3.0) The course takes a look at the emerging Network/Internet economy, using traditional economic tools. Topics include production and reproduction cost of information, information as an "experience good," creation of different version of products, switching cost and lock-in affects, market adoption of dynamics, first-mover advantage, and intellectual property rights. Prerequisite: Econom 221. (Co-listed with Econom 357)
- 361 Information Systems Project Management** (Lect 3.0) The course overviews general project management principles and then focuses on information system application development. Topics include requirements analysis, project scheduling, risk management, quality assurance, testing, and team coordination. Prerequisite: Senior or Graduate Standing.

- 385 Human Computer Interaction** (Lect 3.0) Introduction to the field of Human-Computer Interaction (HCI). Students examine issues and challenges related to the interaction between people and technology. The class explores the social and cognitive characteristics of people who use information systems. Students learn techniques for understanding user needs, interface prototyping, and interface evaluation. Prerequisite: Psych 50.
- 386 Human-Computer Interaction Prototyping** (Lect 1.5 and Lab 1.5) This course covers designs, methods and tools for creating low and high fidelity prototypes of information technology systems, which is part of the iterative design cycle commonly used for the creation of usable information technologies. Prerequisites: IST 286, IST 385.
- 387 Human-Computer Interaction Evaluation** (Lect 1.5 and Lab 1.5) This course covers research and analysis methods and tools for evaluation of the impact of information technology systems on humans and organizations. The focus will be on practical evaluation with the goal of providing recommendations for improving system functionality and usability. Prerequisite: IST 386
- 390 Undergraduate Research** (Variable) Designed for the undergraduate student who wishes to engage in research. Not for graduate credit. Not more than six credit hours allowed for graduation credit. Subject and credit to be arranged with the instructor.

School of Management and Information Systems Courses

- 10 Introduction to Management & Information Systems I** (Lect 0.5) Students learn essential skills for success in Management and Information Systems. The course creates a sense of community in the School and prepares the students for the business world.
- 11 Introduction to Management & Information Systems II** (Lect 0.5) A Continuation of SM&IS 10. Students learn essential skills for success in Management and Information systems. The course creates a sense of community in the School and prepares the students for the business world.
- 101 Special Topics** This course is designed to give the department an opportunity to test a new course. Variable title.
- 397 Capstone Seminar in Management and Information Systems** (Lect 3.0) Course will cover issues and problems relating to application and integration of business and management systems skills. Group projects will require work as a member of a team, creative problem-solving and application of business systems principles to real and simulated problems.

