

School of Management and Information Systems

- Business and Management Systems
- Economics and Finance
- Information Science and Technology

Business and Management Systems

Bachelor of Science

Business and Management Systems is an undergraduate degree that emphasizes the role of technology in business. It is based on broad foundational core courses common for all undergraduates in the school. Students in Business are preparing for careers in the expanding fields of business administration and management information systems. Professionals in these fields analyze organizational needs to provide technology-enabled management and operations.

Today's business environments have a critical need for professionals who have an understanding of information technologies; who feel comfortable in an electronic environment; and who are able to synthesize, analyze, and learn from vast amounts of information. These individuals are needed to realize technology's great potential to support business processes, decision-making, and communication.

As a business and management systems major, you will take courses that are rigorous and oriented toward building the foundation necessary for lifetime learning. Studying at Missouri's technological university, you will benefit from the world-class computer environment and your association with excellent students from around the country and the world. Students in the program are strongly encouraged to do summer internships or co-ops with companies before they graduate. There are many rich opportunities and students benefit greatly in terms of their education and the edge they have seeking full-time employment once they graduate.

Faculty

Professor

Caroline Fisher (Chair, Associate Dean), Ph.D., Bowling Green State University

Associate Professor:

Ray Kluczny (Emeritus), Ph.D., Arizona State University

Assistant Professor:

Lance Gentry, Ph.D., Michigan State University

Chihmao Hsieh, Ph.D., Washington University in St. Louis

Morris Kalliny, Ph.D., University of Texas-Pan American

Bih-Ru Lea, Ph.D., Clemson University

Julie Patock-Peckham, Ph.D., Arizona State University

Lian Qi, Ph.D., University of Florida

Hong Sheng, Ph.D., University of Nebraska, Lincoln

Instructor:

Stephanie Fitch, M.A., University of Texas at Austin

Bachelor of Science

Business and Management Systems

FRESHMAN YEAR

First Semester	Credit
MIS 10 Introduction to Mgt & Inf Systems I ¹	0.5

English 20 Exposition & Argumentation	3
Math 4 College Algebra	3
Biology 110, 231, 235, or 251	3
IST 51 Visual Basic	3
Laboratory w/ Living or Physical Science Course	1
	<u>13.5</u>

Second Semester	Credit
MIS 11 Introduction to Mgt & Inf Systems II ¹	0.5
Psych 50 General Psychology	3
Math 12-Business Calculus	4
History	3
IST 151-Java	3
Econ 121 Microeconomics	3
	<u>16.5</u>

SOPHOMORE YEAR

First Semester	Credit
BUS 110 Mgt & Org Behavior	3
Speech 85 Princ of Speech	3
Stat 211 Stat Tools for Decision Making	3
IST 141 Info Systems	3
English 75, 80, 102, 105, 106, 177, or 178 Lit	3
	<u>15</u>

Second Semester	Credit
BUS 120 Essentials of Accounting	3
Econ 122 Macroeconomics	3
Chemistry, Geol, Ge Eng, or Physics	3
Art 80, 85; Music 50; Theater 90	3
IST 246 Introduction to ERP	3
	<u>15</u>

JUNIOR YEAR

First Semester	Credit
English 65 Tech Writ	3
BUS 230 Business Law	3
BUS 240 Basic Marketing	3
Finance 250 Corporate Finance I	3
Econ 211 Intro to Econ Stat	3
	<u>15</u>

Second Semester	Credit
Speech 181 Communication Theory	3
Political Science 90 American Government	3
BUS 260 Business Operations	3
BUS 220 Managerial Accounting	3
Elective (Emphasis Area)	3
	<u>15</u>

SENIOR YEAR

First Semester	Credit
English 260 Practicum in Technical Writing	3
Culture, Sociology, Religion ²	3
BUS 280 Strategic Management	3
Elective (Emphasis Area)	6
	<u>15</u>

Second Semester	Credit
SMIS 397 Capstone Seminar in Bus & Mgt Sys ¹	3
Free Electives	12
	<u>15</u>

A grade of "C" or better is required in the following courses for graduation; SMIS 10, SMIS 11, SMIS 397, IST 51, IST 141, IST 151, IST 246, Bus 110, Bus 120, Bus 230, Econ 121, Econ 122, Bus 240, Fin 250, Bus 260, Bus 270, Bus 280, and Econ 211.

¹Writing Intensive Course

²Economics 220; English 215, 230, 281, 345, 350; Foreign Language Beyond Second Semester; History 340, 355; Philosophy 25, 35, 75, 212, 340, 355; Any Political Science; Psychology 270, 380; Any Sociology; Speech 235

Emphasis Areas

The following areas identify courses from which a student selects an emphasis area of nine required credit hours. A "C" or better is required in all nine credit hours.

E-Commerce

IST 221 - Internet Concepts and Applications
 IST 241 - E-Commerce
 IST 286 - Web Development and Design
 IST 336 - Internet Computing
 IST 342 - E-Commerce Architecture
 IST 357 - Network Economy
 IST 368 - Law and Ethics in E-Commerce

Enterprise Resource Planning

BUS 326/IST 346 - ERP Systems Design and Implementation
 BUS 366/IST 347 - Supply Chain Management
 BUS 386/IST 348 - Strategic Enterprise Management Systems

Finance

Fin 250 - Corporate Finance I
 Fin 350 - Corporate Finance II
 Econ 323 - International Finance
 Econ 330 - Public Finance
 Fin 201 - Investments I
 Fin 301 - Investments II
 Fin 301 - Introduction to Derivatives

Human-Computer Interaction

IST 385 - Human Computer Interaction
 IST 386 - Human-Computer Interaction Prototyping
 IST 387 - Human-Computer Interaction Evaluation

Management Information Systems

IST 223 - Database Management
 IST 233 - Networks and Communications
 IST 243 - Systems Analysis

Marketing

Bus 341 - Marketing Strategy
 Bus 301 - International Business
 Bus 301 - New Product Development
 Bus 301 - Business Negotiations
 Bus 301 - Other courses in the marketing area as approved by the Chair
 Eng Mg 351 - Industrial Marketing Systems Analysis
 Eng Mg 354 - Integrated Product and Process Design

Minor in Business

A minor in Business and Management Systems* will consist of 15 hours made up of the following courses:

- 1) Psych 50-General Psychology
- 2) Econ 121-Principles of Microeconomics or Econ 122-Principles of Macroeconomics
- 3) Bus 110-Management & Organizational Behavior
- 4) Bus 120-Essentials of Accounting
- 5) Bus 240-Basic Marketing

*At least 6 hours of the minor course work must be taken in residence at School of Management & Information Systems at UMR.

Minor in Marketing

A minor in Marketing* will consist of 18 hours made up of the following courses:

- 1) Psych 50-General Psychology
- 2) Econ 121-Principles of Microeconomics or Econ 122-Principles of Macroeconomics
- 3) Bus 240-Basic Marketing
- 4) 9 hours of electives in Marketing approved by the department

*At least 6 hours of the minor course work must be taken in residence at UMR.

Pre MBA Minor

A minor in Pre MBA* will prepare students to enter an accredited MBA program at UMR or elsewhere and will consist of 39 hours made up of the following courses:

- 1) Psych 50-General Psychology
- 2) Math 8-Calculus with Analytic Geometry I, Math 12-Business Calculus, or Math 14-Calculus for Engineers I
- 3) Econ/Stat 111-Business and Economic Statistics I, Stat 115-Statistics for the Social Sciences I, Stat 211-Statistical Tools for Decision-Making, Stat 213-Applied Engineering Statistics, Stat 215-Engineering Statistics, or Stat 217-Introduction to Probability and Statistics
- 4) Econ 121-Principles of Microeconomics
- 5) Econ 122-Principles of Macroeconomics
- 6) Bus 110-Management and Organizational Behavior
- 7) Bus 120-Essentials of Accounting or Eng Mg 322-Accounting for Engineering Management
- 8) Bus 220-Managerial Accounting
- 9) Bus 230-Business Law or Eng Mg 327-Legal Environment
- 10) Bus 240-Basic Marketing or Eng Mg 251-Marketing Management
- 11) Fin 250-Corporate Finance I or Eng Mg 252-Financial Management
- 12) Bus 260-Business Operations or Eng Mg 282-Operations and Production Management
- 13) IST 141-Information Systems or Eng Mg 333-Management Information Systems

*At least 6 hours of the minor course work must be taken in residence within the School of Management & Information Systems at UMR.

Business Courses

- 100 Special Problems** (IND 0.0-6.0) Problems or readings on specific subjects or projects in the department. Consent of instructor required.
- 101 Special Topics** (Variable 0.0-6.0) This is designed to give the department an opportunity to test a new course. Variable title.
- 110 Management And Organizational Behavior** (LEC 3.0) The course provides coverage of classic and current management principles, as well as the study of the behavior of individuals and groups in an organizational setting. Topics include motivation, leadership, organizational design, and conflict resolution. Prerequisite: Psych 50.
- 120 Essentials Of Accounting** (LEC 3.0) This course is an introduction to accounting and its significant role in making sound business decisions. Emphasis is in financial accounting, what accounting information is, its importance, and how it is used to facilitate business processes. Prerequisite: Math 4.
- 200 Special Problems** (IND 0.0-6.0) Problems or readings on specific subjects or projects in the department. Consent of instructor required.
- 201 Special Topics** (Variable 0.0-6.0) This is designed to give the department an opportunity to test a new course. Variable title.
- 202 Cooperative Training in Business** (IND 0.0-6.0) On-the-job experience gained through cooperative education with industry with credit arranged through departmental co-op advisor. Grade received depends on quality of reports submitted and work supervisors's evaluation. Prerequisite: Completed 30 hours toward degree.
- 220 Managerial Accounting** (LEC 3.0) Emphasizes internal use of accounting information in establishing plans and objectives, controlling operations, and making decisions involved with management of an enterprise (the determination of costs relevant to a specific purpose such as inventory valuation, control of current operation, or special decisions). Prerequisite: Bus 120.
- 230 Business Law** (LEC 3.0) This course is an introduction to the nature and meaning of law and the legal environment of business. Topics include the legal process, sources of law, and institutions. Prerequisites: Bus 110 and Econ 121.
- 240 Basic Marketing** (LEC 3.0) The course examines the distribution, product, price, and promotion policies that underlie the activities of marketing institutions and the managerial, economic, and societal implications of such policies. Prerequisites: Psych 50; Econ 121 or 122; and English 60, 65, or 160.
- 260 Business Operations** (LEC 3.0) This course examines the concepts, processes, and institutions that are fundamental to an understanding of business operations within organizations. Emphasis is on the management and organization of manufacturing and service operations and the application of quantitative methods to the solution of strategic, tactical and operational problems Prerequisites: Bus 120, Math 12, Econ 121.
- 270 Human Resource Management** (LEC 3.0) The course examines employee selection, performance appraisal, training and development, compensation, legal issues, and labor relations. Prerequisite: Bus 110.
- 280 Strategic Management** (LEC 3.0) Study of the formulation and implementation of corporate, business and functional strategies designed to achieve organizational objectives. Case studies and research reports may be used extensively. (It is preferred that this course be taken during the student's senior year.) Prerequisites: Bus 240 and 250.
- 300 Special Problems** (IND 0.0-6.0) Problems or readings on specific subjects or projects in the department. Consent of instructor required.
- 301 Special Topics** (Variable 0.0-6.0) This is designed to give the department an opportunity to test a new course. Variable title.
- 302 Internship** (IND 0.0-6.0) Internship will involve students applying critical thinking skills and discipline specific knowledge in a work setting based on a project designed by the advisor and employee. Activities will vary depending on the student's background and the setting. Prerequisite: Completed 30 hours toward degree.
- 326 Enterprise Resource Planning Systems Design and Implementation** (LEC 3.0) This course provides a technical overview of Enterprise Resource Planning Systems and their impact on organizations. SAP is introduced to illustrate the concepts, fundamentals, framework, general information technology context, the technological infrastructure, and integration of business enterprise-wide applications. Prerequisite: IST 141 (Co-listed with IST 346)
- 341 Marketing Strategy** (LEC 3.0) Identification and analysis of strategic managerial marketing issues. Integration of marketing concepts through theoretical overview and practical analysis, including extensive use of simulation. Prerequisite: Bus 240 or Eng Mgt 251.
- 366 Supply Chain Management Systems** (LEC 3.0) The course studies the need for supply chain integration and the challenges of managing complex interfaces. This course focuses on the systems approach to the planning, analysis, design, development, and evaluation of supply chain. The course discusses activities that lead to integration of information and material flows across multiple organizations. Prerequisite: IST 346/Bus 326 (Co-listed with IST 347)
- 386 Strategic Enterprise Management Systems** (LEC 3.0) This course will study the use of information technology for the formulation and implementation of strategy in the organization. SAP's Strategic Enterprise Management (SEM) will be used to study the development of business plans, definition of key performance indicators, and

evaluation of business. Prerequisite: IST 346/Bus 326 (Co-listed with IST 348)

390 Undergraduate Research (IND 0.0-6.0)
Designed for the undergraduate student who wishes to engage in research. Not for graduate credit. Not more than six credit hours allowed for graduation credit. Subject and credit to be arranged with the instructor.

Economics and Finance

Bachelor of Arts in Economics
Bachelor of Science in Economics
Master of Arts in Economics

Master of Arts available as a cooperative degree program with the Economics Department of the University of Missouri-St. Louis. A maximum of 12 graduate semester hours may be taken at UMR.

Economics has been called the “science of scarcity.” It is the study of how individuals allocate scarce resources for production in order to satisfy their human needs and wants. This focus on the human condition places economics firmly into the social sciences area. However the application of economic principles to problems of choice in markets and in financial decision-making also gives economics a central role in the theory of business administration and management.

The UMR Economics Department offers a relevant business-oriented educational experience while maintaining the social science flavor of the traditional economics degree. The curriculum is based on a broad foundational core which is common to the other degree programs in the School of Management and Information Systems, Business Administration and Information Science and Technology. Students majoring in economics also take up to 33 hours of economics, finance, and management courses.

The Economics courses are taught rigorously and are technically-oriented. They also provide a solid social science education with studies of the social problems of market failure, monopoly, inflation, and the effectiveness of government economic and social policy. The department also offers a menu of finance courses for those students interested in an economics degree with a finance emphasis. Graduated students have an excellent education with job opportunities across the spectrum from business, finance, study of the law, government and public policy.

The economics program allows for the flexibility of selecting either the Bachelor of Arts or Bachelor of Science programs, depending on which best fits your goals and skills. Either degree will provide you with the necessary skills to compete effectively in the job market or succeed in graduate school.

Students wishing to minor in economics may select from a variety of courses tailored to their own needs. Specific tracks are available in energy/technology, in-

ternational, financial, business economics, and accounting and finance.

Students majoring in an academic area at UMR other than economics can pursue a secondary B.A. or B.S. in economics to accompany their primary major. See the department chair of economics for more details on this academic option.

The UMR Economics Department has in place a cooperative Bachelor of Science/Master of Science in Accounting with the College of Business and Public Administration at the University of Missouri-Columbia. A student can take at UMR up to 90 hours of the 150 hours required for the BS/MS in accounting. The remaining 60 hours must be taken at Columbia. After completing the 90 hours at UMR the student must take the GRE exam and be admitted into the UMC graduate program.

Faculty

Professors:

Gregory Gelles (Chair), Ph.D., University of West Virginia

David Hentzel (Emeritus), Ph.D., Southern Illinois

Walter D. Johnson (Emeritus), Ph.D., University of Oklahoma

Associate Professors:

Richard Bryant, Ph.D., University of California, Davis

Eun Soo Park, Ph.D., Northwestern University

Assistant Professors:

Michael Davis, Ph.D., University of California, San Diego

Julie Gallaway, Ph.D., Colorado State University

Xuejing Xing, Ph.D., University of Missouri-Columbia

Duo Zhang, Ph.D., West Virginia University

Bachelor of Arts Economics

In addition to the general university requirements for a Bachelor of Arts degree, a student must complete:

- 1) Economics 121, 122, 221 and 222 with a minimum grade of “C” in each.
- 2) At least 18 additional hours of economics electives, above the 200 level, with a minimum grade of “C” in each.
- 3) Engineering Management 130 and 131; and Statistics 115; or Economics 111; and Economics 211.

Bachelor of Arts Economics (Preparation for Teacher Certification)

The student will fulfill the general requirements for the bachelor of arts degree, *except for foreign language*; the requirement for the Economics major (*teacher certification*); and the requirements for Missouri certification in the teaching of Social Studies. See Economics. Contact the Economics Department for advising. Requirements for Teacher Certification as an Economics major are as follows:

1. Prerequisites for the Economics major are Econ 121, 122, 221, 222 with a minimum grade of “C” in each.
2. Econ 111 and 211 with a minimum grade of “C” in each. In addition, twelve hours of electives in eco-

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nomics with a minimum grade of "C". Stat 115 or 211 can substitute for Econ 111.

3. Eng Mg 130 and 131. Eng Mg 230 can substitute for Eng Mg 130 and 131.
4. Thirty-seven hours of general education requirements to include English 20 and 60 and Speech 85; six hours of humanities and fine arts; twelve hours of social science to include History 175 or 176, Political Science 90, Psychology 50, and Geography; seven hours of natural science to include Physics or Geology and Biology 110 with one lab and three hours of mathematics to include Math 2 or 4 or higher.

Areas of Concentration

Students are encouraged to use their electives, both in economics and in general, to develop areas of concentration beyond the core requirements. Among the possibilities are business, finance, and international affairs. Faculty advisors will assist students in establishing these curricular tracks.

Bachelor of Science Economics

FRESHMAN YEAR

First Semester	Credit
SMIS 10 Freshman Introduction ¹	1
English 20-Exposition & Argumentation ¹	3
Math 4 College Algebra	3
Biology 110, 231, 235, or 251	3
IST 51 Visual Basic	3
Lab w/Living or Physical Science Course	1
	14

Second Semester	
SMIS 11 Freshman Introduction	1
Psych 50 General Psychology	3
Survey of Calculus	3
History	3
IST 151 Java	3
Economics 121 or 122	3
	16

SOPHOMORE YEAR

First Semester	Credit
BUS 110 Mgt & Org. Behavior	3
Speech 85 Princ of Speech	3
Stat 211 Stat Tools for Decision Making	3
IST 141 Info Systems	3
English 75, 80, 102, 105, 106, 177, or 178 lit	3
	15

Second Semester	
BUS 120 Essentials of Accounting	3
Econ 121 or 122	3
Chemistry, Geol, Ge Eng, or Physics	3
Art 80, 85; Music 50; Theatre 90	3
IST 286 Web Design	3
	15

JUNIOR YEAR

First Semester	Credit
English 65	3
BUS 230 Business Law	3
Econ 221 Interm Micro	3
Econ 222 Interm Macro	3

Econ 211 Intro To Econ Stat	3
	15

Second Semester

Speech 181 Communication Theory	3
Political Science 90 American Government	3
Emphasis Area Electives ²	9
	15

SENIOR YEAR

First Semester	Credit
English 260	3
Culture, Sociology, Religion ³	3
Emphasis Areas Electives ²	9
	15

Second Semester	
SMIS 397 Capstone ¹	3
Free Electives	12
	15

Economics students must earn the grade of "C" or better in all Economics and Finance courses to receive credit toward graduation.

¹In-Major Writing Intensive

²Electives 18 hours of which 12 hours must be Economics to be selected from Econ, 223, Econ 230 or any 300 level Econ Lecture courses and accumulate 6 hours from the following Psych 212, Psych 372, Psych 374 or any 300 level Business Lecture courses.

³Economics 220; English 215, 230, 281, 345, 350; Foreign Language Beyond Second Semester; History 340, 355; Philosophy 25, 35, 75, 212, 340, 355; Any Political Science; Psychology 270, 380; Any Sociology; Speech 235

Minor in Economics

Students majoring in other disciplines are encouraged to develop a minor in economics. The formal minor in economics is designed to provide students with a solid understanding of economic principles and concepts and the ability to apply this knowledge to a host of economic, public policy and business problems. This program will be of particular benefit to those students whose major field of study may lead them to pursue a management position or later graduate studies in business.

The minor in economics requires the completion of a minimum of 15 hours of economics course work with a grade of "C" or better. Required courses in the minor program include both Economics 121 and 122 and at least one of the intermediate theory courses, Economics 221 and/or Economics 222. The choice of which intermediate theory course depends on which 300 level economic electives the student, in consultation with the department's minor advisor, selects for their program.

Energy/Technology Minor

(15 hours)

Required courses:

- Econ 121-Principles of Microeconomics
- Econ 122-principles of Macroeconomics
- Econ 221-Intermediate Microeconomics Theory

And 6 hours from:

- Econ 311-Econometrics
- Econ 335-Cost Benefit Analysis

- Econ 340-Environmental & Natural Resource Economics
- Econ 345-Energy Economics

International Economics Minor

(15 hours)

Required courses:

- Econ 121-Principles of Microeconomics
- Econ 122-Principles of Macroeconomics
- Econ 222-Intermediate Macroeconomics Theory

And 6 hours from:

- Econ 322-International Trade
- Econ 351-Economic Development
- Econ 360-Comparative Economic Systems

Financial Economics Minor

(15 hours)

Required courses:

- Econ 121-Principles of Microeconomics
- Econ 122-Principles of Macroeconomics
- Econ 221-Intermediate Microeconomic Theory
- Or Econ 222- intermediate Macroeconomic Theory

And 6 hours from:

- Econ 320-Money and Banking
- Econ 321-Finance
- Econ 322-International Trade

Business Economics Minor

(15 hours)

Required courses:

- Econ 121-Principles of Microeconomics
- Econ 122-Principles of Macroeconomics
- Econ 221-Intermediate Microeconomics Theory

And 6 hours from:

- Econ 321-Finance
- Econ 330-Public Finance
- Econ 335-Cost Benefit Analysis
- Econ 375-Labor Economics

Accounting and Finance Minor

(18 hours)

The Accounting and Finance Minor is an interdisciplinary course of study incorporating knowledge from Statistics, Engineering Management and Economics. Students pursuing this minor will be exposed to the interrelationships among statistics, accounting, economics, and finance, and will be introduced to a practical understanding of a number of accounting and business-related topics.

Required courses:

- Econ 211-Intro to Economics Statistics
- Or Stat 213-Stat Methodology in Eng or Stat 215-Eng Stat
- Or Stat 344-Mathematical Stat
- Econ 121-Principles of Microeconomics
- Econ 221-Intermediate Microeconomics
- Eng Mg 230-Managerial Accounting or
- Eng Mg 322-Accounting for Eng Mg

And 6 hours from:

- Eng Mg 252-Financial Management
- Econ 321-Finance

- Econ 323-International Finance
- Econ 330-Public Finance
- Eng Mg 332-Eng Cost Accounting

Economics Courses

- 100 Special Problems** (IND 1.0-6.0) Problems or readings on specific subjects or projects in the department. Prerequisite: Consent of instructor required.
- 101 Special Topics** (Variable 0.0-6.0) This course is designed to give the department an opportunity to test a new course. Variable title.
- 111 Business And Economic Statistics I** (LEC 3.0) This is an introductory course in business and economic statistics. Our main objective is to familiarize the student with elementary statistical concepts within the context of numerous applications in Business and Economics. We will highlight the primary use of statistics, that is, to glean information from an available sample regarding the underlying population. Prerequisite: Math 2 or Math 4 with a grade of "C" or better. (Co-listed with Stat 111)
- 121 Principles Of Microeconomics** (LEC 3.0) An examination of how resources and products are priced and how income is distributed within various types of market structures.
- 122 Principles Of Macroeconomics** (LEC 3.0) A study of alternative strategies for managing the U.S. economy within a global environment, to attain the goals of full employment, stability and growth.
- 200 Special Problems** (IND 1.0-6.0) Problems or readings on specific subjects or projects in the department. Prerequisite: Consent of instructor required.
- 201 Special Topics** (Variable 0.0-6.0) This course is designed to give the department an opportunity to test a new course. Variable title.
- 211 Introduction To Economic Statistics** (LEC 2.0 and LAB 1.0) Introduction of econometric techniques for the analysis of economic data. Topics will include collection, manipulation, and presentation of economic and business data, linear, economic models, testing economic hypotheses, and forecasting. Application of all techniques using economic data and statistics software. Prerequisites: Econ 121 or 122, and Math 4 or higher and Stat 115 or Stat 211.
- 220 History Of Economic Thought** (LEC 3.0) Contributions of the classical and modern economists to the development of economic thought. Course aims at establishing a synthesis of evolving doctrines which have become the basis of currently accepted economic theory. Prerequisites: Econ 121 and 122.
- 221 Intermediate Microeconomic Theory** (LEC 3.0) Analysis of demand and supply in various market environments using the theories of production, resource pricing, and distribution of income. Emphasis on efficiency attainment and the

- rationale for market intervention. Prerequisites: Econ 121 and 122.
- 222 Intermediate Macroeconomic Theory** (LEC 3.0) Examines the theoretical framework of national income and product generation, and the use of this theory to construct approaches such as, monetary and fiscal policy to attain economic, political and social goals. Prerequisites: Econ 121 and 122.
- 223 Managerial Economics** (LEC 3.0) Business students who become managers of business enterprises should understand how market economic forces create opportunities for making profit. Business students need to be trained in managerial applications of microeconomic theory. Managerial Economics brings together those topics in micro theory that can be applied to business decision making. Prerequisites: Econ 121 & 122.
- 230 Law And Economics** (LEC 3.0) Study of application of economics analysis to legal concepts, issues and reasoning. Emphasizes the use of microeconomic theory to examine questions of efficacy and efficiency of decisions emanating from three major areas of common law -property rights, contracts and torts. Prerequisite: Econom 121 or equivalent.
- 260 Introduction to Sports Economics** (LEC 3.0) The course uses economics to analyze the business of sports. The course is designed for students with both an introductory or broader economics background, but who have not studied the economics of sports. Topics include labor relations, stadium financing, league structure, competitive balance, amateurism, sports gambling and in-game strategy. Prerequisite: Econ 121 or Econ 122.
- 300 Special Problems** (IND 0.0-6.0) Problems or readings on specific subjects or projects in the department. Consent of instructor required.
- 301 Special Topics** (Variable 0.0-6.0) This course is designed to give the department an opportunity to test a new course. Variable title.
- 302 Internship** (IND 0.0-6.0) Internship will involve students applying critical thinking skills and discipline-specific knowledge in a work setting based on a project designed by the advisor and employee. Activities will vary depending on the student's background and the setting. Prerequisite: Senior status; must have completed 24 hours in major.
- 311 Econometrics** (LEC 3.0) Applied statistical analysis of economic phenomena, including identification, least squares bias, and autocorrelation with emphasis on recent estimation procedures. Prerequisites: Stat 115 & 116, Econ 221 and 222.
- 315 Mathematical Economics** (LEC 3.0) Marginal analysis, calculus, and linear algebraic systems are applied in selected advanced topics in economics such as price theory, general equilibrium theory, input-output analysis, activity analysis, and game theory. Prerequisite: Econ 221, 222, and Math 8.
- 320 Money And Banking** (LEC 3.0) Study of the origin, principles, and functions of money, emphasizing the role of banks in the effectuation of monetary policies geared to achieve various economic and political goals. Prerequisite: Econ 222.
- 322 International Trade** (LEC 3.0) Analysis of gains from trade; the effects of factor mobility; effects of trade restrictions on trade flow and income distribution; arguments for restricting trade; and effects of trade on economic development, employment and human capital development. Prerequisite: Econ 221.
- 323 International Finance** (LEC 3.0) Examination of the international monetary system, the Balance of Payments, the foreign exchange market, futures and options markets; foreign exchange and other risk management for firms, financing from a global perspective and direct foreign investment. Prerequisite: Econ 222.
- 330 Public Finance** (LEC 3.0) Study of government expenditures and sources of revenue. Particular emphasis is given to governmental decision making--how these decisions affect the economy and the behavior of individuals, firms, and families within the economy; and how these decisions may be evaluated. Prerequisite: Econ 221.
- 335 Cost-Benefit Analysis** (LEC 3.0) Investigates the rationale for cost-benefit analysis within a free enterprise setting. Discussion of market efficiency and failure; determination of social costs and benefits; applications of cost-benefit analysis; and, problems remaining in theory and practice. Prerequisite: Econ 221.
- 340 Environmental And Natural Resource Economics** (LEC 3.0) Optimum use of replenishable and non-replenishable resources, public goods and common resources, externalities, private vs. public costs, and quality of the environment; emphasis on public policy related to environmental and natural resource economics. Prerequisite: Econ 221.
- 345 Energy Economics** (LEC 3.0) Market structure. World resource development. Supply and demand analysis on energy production and consumption within domestic and global settings. Prerequisite: Econ 221.
- 351 Economic Development** (LEC 3.0) Theoretical analysis of the problem of economic development of the "poor" countries, where two-thirds of the world's population lives. Treatment of basic problem areas leading to a synthesis of theoretical approaches for the achievement of development. Prerequisite: Econ 221 or 222.
- 357 Network Economy** (LEC 3.0) The course takes a look at the emerging Network/Internet economy, using traditional economic tools. Topics include production and reproduction cost of information, information as an "experience good," creation of different version of products, switching cost and lock-in affects, market adoption of dynamics, first-mover advantage, and intellectual property

rights. Prerequisite: Econom 221. (Co-listed with IST 357)

- 375 Labor Economics** (LEC 3.0) Labor as a factor of production, collective bargaining, trade unionism, labor legislation, from the viewpoint of public policy. Prerequisite: Econ 221 or Econ 222.
- 389 Problems In Economic Policy** (LEC 3.0) Advanced course designed for students majoring within the department. Appraisal and analysis of major problems of economic policy. Research and reports. Topics covered vary from year to year. Offered jointly by members of the department. Prerequisite: Seniors with 24 or more hours in Econ.

Finance Courses

- 201 Special Topics** (Variable 0.0-6.0) This course is designed to give the department an opportunity to test a new course. Variable title.
- 250 Corporate Finance I** (LEC 3.0) This course studies the need for funds in business and the techniques of analysis used to determine how effectively these funds are invested within the firm. Topics include the institutions, instruments, and markets concerned with raising funds. Prerequisites: Bus 120, and Econ 121 or Econ 122.
- 301 Special Topics** (Variable 0.0-6.0) This course is designed to give the department an opportunity to test a new course. Variable title.
- 337 Financial Mathematics** (LEC 3.0) The course objective is to provide an understanding of the fundamental concepts of financial mathematics. Topics include pricing, assets-liability management, capital budgeting, valuing cash flow, bonds, futures, swaps, options. Preparation for the financial mathematics actuarial exam will be provided. Prerequisite: Math 15 or Math 21, Econ 221 or Econ 222 or Econ 250 or Econ 321, Stat 211 or Stat 213 or Stat 215 or Stat 217 or Stat 343. (Co-listed with Math 337)
- 350 Corporate Finance II** (LEC 3.0) This course provides a rigorous and consistent presentation of the theory of financial decisions. Capital markets are analyzed under assumptions of risk aversion and uncertainty. Models of modern portfolio theory are discussed including the CAPM and the Modigliani-Miller analysis. Prerequisite: Finance 250.

Information Science and Technology

Bachelor of Science
Master of Science

Information Science and Technology offers a bachelors degree focused on today's cutting-edge information technology. Students in Information Science and Technology study the latest technology in areas including

networking, telecommunications, enterprise-resource planning, human-computer interaction, E-commerce, and integrated business systems. Professionals in this field administer, maintain, and support computer systems and networks.

Today's business environments have a critical need for professionals who have an understanding of information technologies based on a broad knowledge of management practices, economics, psychology, and the humanities. These individuals are needed to implement the technology to support business processes, managerial decision-making, and organizational communication.

As an information science and technology major, you will take courses that are rigorous and oriented toward building the foundation necessary for lifetime learning. Studying at Missouri's technological university, you will benefit from the world-class computer environment and your association with excellent students from around the country and the world. Students in the program are strongly encouraged to do summer internships or co-ops with companies before they graduate. There are many rich opportunities and students benefit greatly in terms of their education and the edge they have seeking full-time employment once they graduate.

Faculty

Professor:

Barry Flachsbart (Chair), Ph.D., Stanford University
Richard Hall (Associate Dean), Ph.D., Texas Christian University

Associate Professor:

Mike Hilgers (Assoc. Chair), Ph.D., Brown University

Assistant Professor:

Sahra Sedigh-Ali, Ph.D., Purdue University
Hong Sheng, Ph.D., Univ of Nebraska-Lincoln
Wen-Bin Yu, Ph.D., University of Louisville

Instructor:

Stephanie Fitch, M.A., University of Texas at Austin
William Kehr, Ph.D., University of Missouri-Rolla

Bachelor of Science Information Science and Technology

FRESHMAN YEAR

First Semester	Credit
MIS 10-Introduction to Mgt & Inf Systems I ¹	0.5
English 20-Exposition & Argumentation	3
Math 4-College Algebra ³	3
Biology 110, 231, 235, or 251	3
IST 51-Algorithms & Programming	3
Laboratory w/ Living or Physical Science Course	1
	13.5

Second Semester

MIS 11-Introduction to Mgt & Inf Systems II ¹	0.5
Psych 50-General Psychology	3
Math 12-Business Calculus	4
History	3
IST 151-Data Structures (Java)	3

196 — Information Science and Technology

Econ 121 or 122-Micro or Macro Econ3
16.5

SOPHOMORE YEAR

First Semester Credit
 BUS 110-Mgt & Organizational Behavior3
 Speech 85-Principles of Speech3
 Stat 211-Statistical Tools for Decision Making3
 IST 141-Information Systems3
 English 653
 15

Second Semester
 BUS 120-Essential of Accounting3
 Econ 121 or 122-Micro or Macro Econ3
 Chem, Geol, or Physics3
 Art 80, 85; Music 50; Theater 903
 IST 246-Introduction to ERP3
 15

JUNIOR YEAR

First Semester Credit
 IST 286-Web Development and Design3
 English 75, 80, 102, 105, 106, 177, or 178 Lit3
 BUS 230-Business Law3
 IST 233-Networks and Communications3
 IST 223-Database Management3
 15

Second Semester
 Speech 181-Communication Theory3
 Pol Sci 90-American Government3
 IST 243-Systems Analysis3
 IST 231-Computer Components and Operation3
 IST 241-E-Commerce3
 15

SENIOR YEAR

First Semester Credit
 English 260-Practicum in Technical Writing3
 Culture, Sociology, Religion²3
 IST Electives or Emphasis Area⁴6
 Free Electives3
 15

Second Semester
 SMIS 397-Capstone Seminar¹3
 IST Electives or Emphasis Area⁴3
 Free Electives9
 15

A grade of "C" or better is required in the following courses for graduation; SMIS 10, SMIS 11, SMIS 397, IST 51, IST 141, IST 151, IST 286, Bus 110, Bus 120, Bus 230, Econ 121, IST 221, IST 223, IST 231, IST 233, IST 241, and IST 243.

¹Writing Intensive Course

²Culture, Sociology, Religion (any one of the following) Philosophy 25, 35, 75, 212, 340, 355; English 215, 230, 281, 345, 350; Psychology 270, 380; History 340, 355; Economics 220; Speech 235; Foreign Language Beyond Second Semester; Any Sociology; Any Political Science.

³Math 002 may be substituted for Math 004.

⁴A grade of "C" or better is required in IST Electives and Emphasis Area courses for graduation. Students choosing the Human-Computer Interaction Emphasis Area must take IST 385, 386, and 387. Students choosing

the Enterprise Resource Planning Emphasis Area must take IST 346, 347, and 348. Students who choose no Emphasis Area must take three courses from: IST 300-level, CSc 317, CSc 319.

Emphasis Areas

Two Emphasis Areas may be taken to specialize. The first, Human-Computer Interaction, consists of three courses:

IST 385 Human-Computer Interaction
 IST 386 HCI Prototyping
 IST 387 HCI Evaluation

The second Emphasis Area, Enterprise Resource Planning, consists of three courses:

IST 346 ERP Systems Planning & Design
 IST 347 Supply Chain Management Systems
 IST 348 Strategic Enterprise Management Systems

Minor in Information Science and Technology

A minor in Information Science and Technology will require 15 hours to be made up of the following courses:

- 1) IST 51-Algorithms and Programming (Visual Basic)
- 2) IST 141-Information Systems
- 3) IST 151-Intro to Data Structures & App (JAVA)
- 4) IST 286-Web Development and Design
- 5) One other IST course at the 200 level or above.

Information Science and Technology Courses

(Elective courses will initially be offered as experimental prior to their being assigned the permanent number shown in this catalogue)

- 51 Algorithms And Programming** (Visual Basic) (LEC 3.0) Introduction to programming using Visual Basic.NET. Topics include: basic programming concepts such as variable data, decision-making, and repetitive code; algorithm design and analysis; event-driven design with sub procedures and argument lists; object-oriented concepts. Students will do numerous individual programs as well as several group exercises. Prerequisite: Entrance Requirements.
- 101 Special Topics** (Variable 0.0-6.0) This is designed to give the department an opportunity to test a new course. Variable title.
- 141 Information Systems** (LEC 2.0 and LAB 1.0) This course surveys information/systems technology for the management of enterprise information as a resource. Topics include elements of system design life cycle and management (using MS Project), database concepts and decision support (using MS Access), and an introduction to Enterprise Resource Planning concepts. Projects are required. Prerequisite: IST 151.
- 151 Introduction To Data Structures And Applications (Java)** (LEC 2.0 and LAB 1.0) Provides an intermediate knowledge of programming, with specific references to Java and Object Oriented programming. Major topics include: classes and

- objects, encapsulation, polymorphism, inheritance, exception handling, input/output, data structures (arrays, vectors, linked lists, stacks, queues) and how to manipulate them. Prerequisite: IST 51.
- 200 Special Problems** (IND 0.0-6.0) Problems or readings on specific subjects or projects in the department. Consent of instructor required.
- 201 Special Topics** (Variable 0.0-6.0) This is designed to give the department an opportunity to test a new course. Variable title.
- 202 Cooperative Training in Information Science & Technology** (IND 0.0-6.0) On-the-job experience gained through cooperative education with industry with credit arranged through departmental co-op advisor. Grade received depends on quality of reports submitted and work supervisors's evaluation. Prerequisite: Completed 30 hours toward degree.
- 223 Database Management** (LEC 3.0) The course introduces the concepts of database management systems. Issues in database architecture, design, administration, and implementation are covered. Prerequisite: IST 141.
- 231 Computing Internals And Operating Systems** (LEC 3.0) Design-oriented introduction to computer components and operation. Standard codes; number systems; base conversions; computer arithmetic; boolean algebra; operating system components including memory management, device management, and I/O management; and related issues are covered. Prerequisite: IST 151.
- 233 Introduction To Telecommunications Networks** (LEC 2.0 and LAB 1.0) The course provides an introduction to current and evolving telecommunications technologies, including voice, data and video. It includes network construction, operation and management; discussion of network technologies, standards and protocols; switching; area networks; and hands-on experience with network hardware, software and simulations. Prerequisite: IST 151.
- 241 E-Commerce** (LEC 3.0) Introduction to fundamental concepts of management and application to Information Technologies. This course examines the use of IT in business processes and the management issues of integrating IT into organization processes to gain a competitive advantage. Topics include: management; organizations and information systems; development life cycle; project management and systems engineering; process reengineering; and organization learning. Prerequisites: IST 141, IST 286.
- 243 Systems Analysis** (LEC 3.0) Introduction to the processes by which business information systems are analyzed, designed, and introduced into the business environment. Topics include investigation of existing systems, requirements analysis, logical and physical design, database design, forms design, and report analysis. Prerequisites: IST 141, preceded or accompanied by IST 223.
- 246 Introduction to Enterprise Resource Planning** (LEC 3.0) Fundamentals of enterprise resource planning (ERP) systems concepts, and the importance of integrated information systems in an organization. The focus of this course is on illustrating procurement, production, and sales business processes using ERP software. Use of SAP as an example ERP system. Prerequisite: IST 141
- 286 Web Development And Design** (LEC 1.5 and LAB 1.5) This course covers basic techniques for designing and building web sites. Topics include: w3c standards, separation of content and format, xhtml, css, JavaScript, web editors, graphics creation tools, accessibility, and principles of usable web design. Prerequisite: IST 151.
- 300 Special Problems** (IND 0.0-6.0) Problems or readings on specific subjects or projects in the department. Consent of instructor required.
- 301 Special Topics** (Variable 0.0-6.0) This course is designed to give the department an opportunity to test a new course. Variable title.
- 302 Internship - IST** (IND 0.0-6.0) Internship will involve students applying critical thinking skills and discipline specific knowledge in a work setting based on a project designed by the advisor and employee. Activities will vary depending on the student's background and the setting. Prerequisite: Completed 30 hours toward degree.
- 321 Network Performance Design And Management** (LEC 3.0) This course provides analytical capabilities needed to effectively design, deploy, and manage computer networks and protocols. Prerequisite: IST 233 or IST 336.
- 336 Internet Computing** (LEC 3.0) Survey of computer networks, including packet switching and Internet protocols, along with their underlying technologies. Introduction to software tools for E-commerce support, Web site management principles, web database implications, wireless Internet issues, and Internet security issues. Prerequisite: Approved MS entrance requirements in IST.
- 342 E-Commerce Architecture** (LEC 3.0) Course will cover the issues associated with computer architecture, as it relates specifically to e-commerce applications. Topics will include e-commerce systems and processes, specialized software, and databases. Prerequisite: IST 233 or IST 336.
- 346 Enterprise Resource Planning Systems Design and Implementation** (LEC 3.0) This course provides a technical overview of Enterprise Resource Planning Systems and their impact on organizations. SAP is introduced to illustrate the concepts, fundamentals, framework, general information technology context, the technological infrastructure, and integration of business enterprise-wide applications. Prerequisite: IST 141 (Co-listed with Bus 326)

- 347 Supply Chain Management Systems** (LEC 3.0) The course studies the need for supply chain integration and the challenges of managing complex interfaces. This course focuses on the systems approach to the planning, analysis, design, development, and evaluation of supply chain. The course discusses activities that lead to integration of information and material flows across multiple organizations. Prerequisite: IST 346/Bus 326 (Co-listed with Bus 366)
- 348 Strategic Enterprise Management Systems** (LEC 3.0) This course will study the use of information technology for the formulation and implementation of strategy in the organization. SAP's Strategic Enterprise Management (SEM) will be used to study the development of business plans, definition of key performance indicators, and evaluation of business. Prerequisite: IST 346/Bus 326 (Co-listed with Bus 386)
- 351 Leadership In Technology-Based Organizations** (LEC 3.0) The course focuses on the knowledge and skills necessary for the development and implementation of effective strategies for the management of technology-based organizations. This involves: developing a general management perspective on technology and innovation, examining the problems of new product development, identifying distinctive technological competencies, licensing and marketing technologies, assessing the organizational and industrial context of technology. Prerequisite: Senior or Graduate Standing.
- 352 Advanced Web Development** (LEC 3.0) Advanced Web development techniques to provide dynamic interaction; methods for extracting and delivering dynamic information to/from Web servers -- a hands-on approach. Interaction with other Web servers, especially database servers, to obtain and deliver information. Project work is required. Prerequisite: IST 286.
- 354 Multi-Media Development And Design** (LEC 3.0) Students will learn current practices for development and design of interactive multimedia. The course covers tools for development of 2-D and 3-D graphics, video, audio, animation, and integrated multimedia environments. Prerequisites: IST 51, Cmp Sc 53 or Cmp Sc 73.
- 357 Network Economy** (LEC 3.0) The course takes a look at the emerging Network/Internet economy, using traditional economic tools. Topics include production and reproduction cost of information, information as an "experience good," creation of different version of products, switching cost and lock-in affects, market adoption of dynamics, first-mover advantage, and intellectual property rights. Prerequisite: Econ 221. (Co-listed with Econ 357)
- 361 Information Systems Project Management** (LEC 3.0) The course overviews general project management principles and then focuses on information system application development. Topics include requirements analysis, project scheduling, risk management, quality assurance, testing, and team coordination. Prerequisite: Senior or Graduate Standing.
- 368 Law and Ethics in E-Commerce** (LEC 3.0) Provides the ethical framework to analyze the ethical, legal, and social issues that arise for citizens and computer professionals regarding the computerization of society. Topics include: free speech, privacy, intellectual property, product liability, and professional responsibility. Prerequisite: Any intro level Philosophy course. (Co-listed with Philos 368)
- 385 Human Computer Interaction** (LEC 3.0) Introduction to the field of Human-Computer Interaction (HCI). Students examine issues and challenges related to the interaction between people and technology. The class explores the social and cognitive characteristics of people who use information systems. Students learn techniques for understanding user needs, interface prototyping, and interface evaluation. Prerequisite: Psych 50.
- 386 Human-Computer Interaction Prototyping** (LEC 1.5 and LAB 1.5) This course covers designs, methods and tools for creating low and high fidelity prototypes of information technology systems, which is part of the iterative design cycle commonly used for the creation of usable information technologies. Prerequisites: IST 286 or web design experience; preceded or accompanied by IST 385.
- 387 Human-Computer Interaction Evaluation** (LEC 1.5 and LAB 1.5) This course covers research and analysis methods and tools for evaluation of the impact of information technology systems on humans and organizations. The focus will be on practical evaluation with the goal of providing recommendations for improving system functionality and usability. Prerequisite: Preceded or accompanied by IST 385.
- 390 Undergraduate Research** (IND 0.0-6.0) Designed for the undergraduate student who wishes to engage in research. Not for graduate credit. Not more than six credit hours allowed for graduation credit. Subject and credit to be arranged with the instructor.

School of Management and Information Systems Courses

- 10 Introduction to Management & Information Systems I** (LEC 0.5) Students learn essential skills for success in Management and Information Systems. The course creates a sense of community in the School and prepares the students for the business world.
- 11 Introduction to Management & Information Systems II** (LEC 0.5) A continuation of M&IS 10. Students learn essential skills for success in Management and Information Systems. The course creates a sense of community in the School and prepares the students for the business world.

- 101 **Special Topics** (Variable 0.0-6.0) This course is designed to give the department an opportunity to test a new course. Variable title.
- 111 **Entrepreneurial Scholars** (LEC 0.5) Members of the class will explore innovation and entrepreneurial strategies through interdisciplinary team collaboration.
- 202 **Cooperative Training in Management and Information Systems** (IND 1.0-6.0) On-the-job experience gained through cooperative education with industry with credit arranged through departmental co-op credit advisor. Grade received depends on quality of reports submitted and work supervisor's evaluation. Prerequisite: Completed 30 hours toward degree.
- 302 **Internship** (IND 1.0-6.0) Internship will involve students applying critical thinking skills and discipline specific knowledge in a work setting based on a project designed by the advisor and employee. Activities will vary depending on the student's background and the setting. Prerequisite: Completed 30 hours toward degree.
- 397 **Capstone Seminar in Management and Information Systems** (LEC 3.0) Course will cover issues and problems relating to application and integration of business and management systems skills. Group projects will require work as a member of a team, creative problem-solving and application of business systems principles to real and simulated problems.

